

City of Kenora
Minutes
Of a Committee of the Whole of Council
Presentation prior to May 16, 2011 Meeting
4:15 p.m.

Present:

Mayor D. Canfield, Councillor R. Lunny, Councillor R. McKay, Councillor R. McMillan, Councillor L. Roussin, Councillor S. Smith, Karen Brown, CAO, Joanne L. McMillin, City Clerk, Colleen Neil, Recreation Services Manager, and Jennifer Findlay, Economic Development Officer.

Regrets: Councillor C. Drinkwalter

A. Declaration of Pecuniary Interest & the General Nature thereof

1) For this presentation

None Declared.

1. Novita Interpares Limited – Draft Municipal Cultural Plan

Ariana from Novita attended to present the Draft Municipal Cultural Plan (2011-2016), and Jennifer distributed copies of the Draft Plan to Members of Council. A copy of the presentation forms part of these Minutes.

Ariana gave an overview of the various aspects of the Plan together with an explanation under the key findings:- why this place is here; what's here now; develop a definition for culture specific to Kenora; develop a vision for culture in Kenora; create an action-based plan with timelines, responsibilities and means of monitoring.

It was noted the 'Vision for Culture' in Kenora is addressed in the Plan: "Kenora is a vibrant, diverse and sustainable community that values arts, culture and heritage and our relationship with the natural environment. We work collaboratively to nurture and celebrate local talent and welcome others to share experiences in this place of beauty and rich history."

Key themes of the Plan were also reviewed: Raising the Profile of Culture; Integrating Culture into Planning; Improving Communication and Promotion; Providing Coordination and Support for Community Organizations; Addressing Cultural Facility and Gathering Space Needs; Maintaining and Developing Aboriginal Partnerships; Expanding Lifelong Learning & Professional Development Opportunities; Fostering and Attracting Cultural Industries; Building Cultural and Environmental Tourism; and Investing in Cultural Development. The Municipal Role as well as the Community Role in Cultural Development was also highlighted.

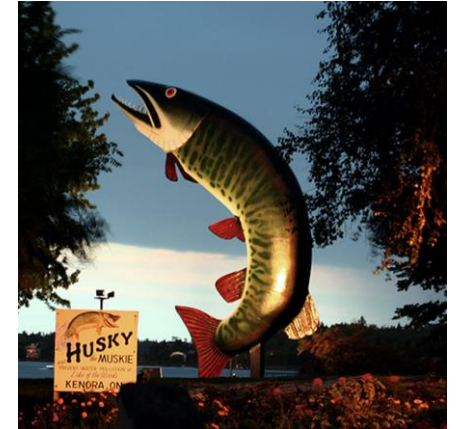
Ariana opened the floor for questions and noted she will be providing a public presentation on the Plan this evening at 7:00 p.m., following which the final report will come forward for approval.

Mayor Canfield thanked Ariana for her presentation.

The meeting was declared closed at 4:45 p.m.



Council Presentation



Municipal Cultural Plan for Kenora 2011-2016

Presentation of Draft Cultural Plan
City of Kenora
May 16, 2011



+ Goals of the Cultural Plan



- Understand why this place is here
- Understand what's here now
- Develop a definition for culture specific to Kenora
- Develop a vision for culture in Kenora
- Create an action-based plan with timelines, responsibilities and means of monitoring

+ Phases of the Study



- Part 1 Document: *Where Are We Now?*
- Part 2 Document: *Where Do We Want to Go?*
- Part 3 Document: *How Do We Get There?*



Part 1: Where Are We Now?



Key Findings:

- Identity of the community
 - *(e.g. meeting point of east and west, 'A Natural Attraction' on Lake of the Woods, co-existence of two cultures (European and Aboriginal), cottagers and residents)*
- Policy context
 - *(e.g. natural heritage, community beautification)*
- Assets
 - *(e.g. music, theatre, design, heritage -- individuals, unincorporated groups, nonprofit organizations, private and commercial)*



Part 2: Where Do We Want to Go?



Key Findings:

■ Strengths

- *(e.g. volunteers and community spirit, natural heritage, aboriginal community and culture, diversity of activities and artists)*

■ Challenges

- *(e.g. lack of awareness, policy framework, central information hub)*

■ Priorities

- *(e.g. policy development, education and awareness, coordination and organizational support, dedicated facility, coordination of existing spaces, retaining and enhancing built and natural heritage)*



**+ DEFINITION AND VISION
FOR CULTURE**



'Made in Kenora' Definition of Culture



- Deeply rooted in unique landscape which strengthens Kenora's sense of community and shared identity
- Cultural heritage is expressed through traditions, townscapes, and landscapes connecting past to future
- Includes appreciation for and stewardship of nature and outdoor recreation
- Plays a role in daily life through wide range of individual and collective forms of expression and through community gatherings and celebrations

+ Vision for Culture in Kenora



- “Kenora is a vibrant, diverse and sustainable community that values arts, culture and heritage and our relationship with the natural environment. We work collaboratively to nurture and celebrate local talent and welcome others to share experiences in this place of beauty and rich history.”



KEY THEMES OF CULTURAL PLAN

+ Key Themes of the Cultural Plan



- 10 themes
- Vision for the theme
- Identification of specific priorities
- Identification of lead
- Identification of timeframe for each priority

+ Key Themes



1. Raising the Profile of Culture

- *Adopting the Plan*
- *Forming a Municipal Cultural Plan Committee*
- *Collecting metrics and annual reporting*

2. Integrating Culture into Planning

- *Corporate Strategic Plan and Official Plan*
- *Training sessions for municipal staff*
- *Share best practices in annual report card*

3. Improving Communication and Promotion

- *Expand assistance in promotion of non-City events*
- *Increase usage of social media outlets*
- *Establish network of bulletin boards*

+ Key Themes



4. **Providing Coordination and Support for Community Organizations**
 - *Establish a cultural liaison function in City administration to assist cultural sector*
 - *Foster engagement with seasonal residents in cultural development*

5. **Addressing Cultural Facility and Gathering Space Needs**
 - *Complete assessment of opportunities for centre for the arts co-located with education and training facility*
 - *Conduct review of available spaces*

6. **Maintaining and Developing Aboriginal Partnerships**
 - *Enhance and explore new ways to showcase aboriginal culture to wider community*
 - *Promote neighbouring events*
 - *Continue to work toward finding an appropriate use for Tunnel Island*

+ Key Themes



7. **Expanding Lifelong Learning & Professional Development Opportunities**
 - *Explore opportunities to offer entry-level arts programming at Recreation Centre*

8. **Fostering and Attracting Cultural Industries**
 - *Research best practices in attraction of cultural industries to remote areas*
 - *Host conversation with existing and prospective cultural industry businesses in Kenora and explore incentives*

9. **Building Cultural and Environmental Tourism**
 - *Calendar of annual events*
 - *Implement Beaches, Parks & Trails landscaping recommendations*

10. **Investing in Cultural Development**
 - *Ensure access to community granting programs*
 - *Assign duties to staff person*
 - *Access funding from senior levels of government*



IMPLEMENTATION AND KEY CULTURAL AGENTS

+ Roles in Cultural Development



Municipal Role	Community Role
Leadership	Organize activities
Encouragement and recognition	Advocate
Promotion of awareness	Work collaboratively
Integration	Provide leadership
Coordination	Partner with municipality
Facility provision and development	Share expertise
Planning and facilitation of activities	Provide input on directions
Support for volunteer organizations	Support
Fund and leverage funding	Foster awareness
Foster relationships	Promote and educate

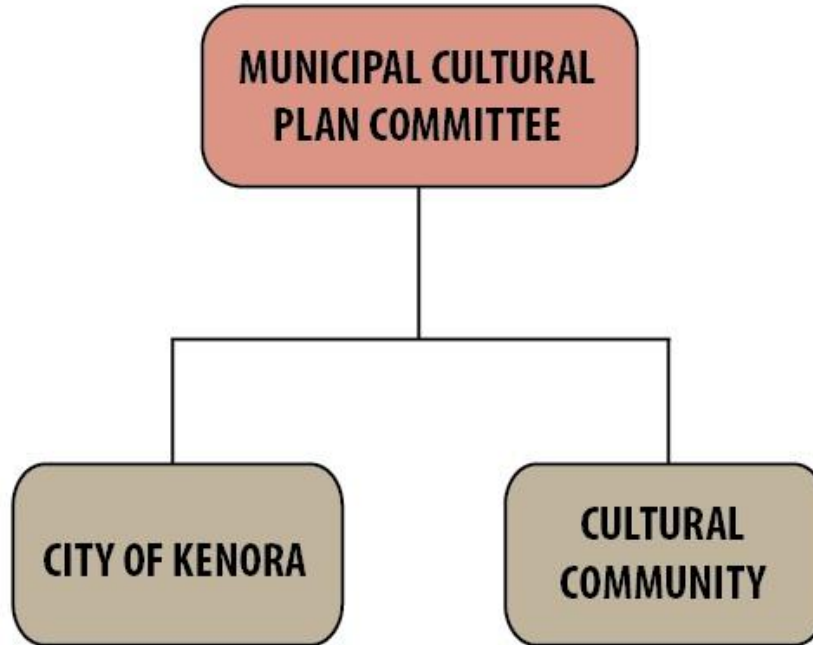


City of Kenora Draft Cultural Policy Statement



- *Recognition of culture as a pillar of community sustainability*
- *Culture plays a role in making Kenora a better place to live, work, play and do business*
- *“The City will be a partner in Kenora’s cultural development through leadership, facilitation, coordination and relationship-building.”*

+ Plan Implementation



- *Museum*
- *Library*
- *Recreation*
- *Parks*
- *Heritage Kenora*
- *IT*
- *Planning*
- *Economic Development*
- *Tourism*
- *Communications*

+ Monitoring & Evaluation

- Collect and issue performance indicators
- Checklist on progress of plan action items
- Produce an annual report
- Convene bi-annual state of culture summit to discuss progress with the community

+ Next Steps



- Public presentation
- Collect feedback and reissue document
- Brought back to Council in June



THANK YOU